CAMPUS TRANSPORTATION COMMITTEE
October 5, 2012
Minutes
1420 WARF
8:30 am – 10:00 am

VOTING MEMBERS PRESENT: David Noyce – Chair, Mary Czynszak-Lyne, Ryan Engel, Tim Gloeckler, Megan Healy, Herschel Kissinger, Jo Matzner, Bin Ran, Tom Tews, and Coreen Williams

VOTING MEMBERS ABSENT: Dave Marcouiller, George Pilcher

NON VOTING MEMBERS IN ATTENDANCE: Patrick Kass, Gary Brown

NON VOTING MEMBERS ABSENT:

GUESTS: Michelle Bacon, Bill Elvey, Rob Kennedy, Casey Newman, Daniel Olsen, Hector Rivera, Tom Zinnen

RECORDER: Anne Bogan

1. Call to Order and Introductions:
   Call to Order at 8:33 am.
   Introductions of CTC Members and Guests

2. Approval of the Minutes
   Motion to approve the September corrected minutes by M. Czynszak-Lyne and second by J. Matzner.
   10– yes 0 – no 0 – abstain

   Discussion:
   • With the approval of the September minutes one correction was made. #4 under the Chair Discussion change a to his.

3. Introduction of the new AVC for Facilities Planning & Management – Welcome Bill Elvey

4. Director’s Report:
   • Presidential Visit Recap –During the past four days P. Kass has been deeply engaged with preparing the campus for the POTUS’s visit.
     o The Emergency Operations Center (EOC) secured all the lots surrounding Bascom Hill area, resulting in 400 spaces taken out of service.
     o Field Services impounded 3 vehicles and relocated them.
     o Removed & closed 400 bike spaces and removed bike racks. 29 bikes were relocated.
     o Closed the Lakeshore Path from the Porter Boathouse to the Memorial Union.
     o Closed a number of streets including Observatory Dr. to Charter St. and both Charter St. and Park Street north of University Ave.
   • Summary of Game Day Parking
     o Ten to fifteen Special Event staff work game day.
     o T. Gloeckler mentioned lots designated for employees going to work are not enforced and are very crowded.
     o D. Noyce has not heard any complaints on parking for last couple of games.
     o P. Kass reminded the committee to contact Transportation Services for special parking arrangements on game day.
     o C. Williams asked how many lots are set aside for people coming to campus for work purposes.
     o P. Kass responded, Lots 4, 26, 35, 57 & 82.
     o M. Bacon stated two different letters with different locations went to permit holders based on their annual assignment.
     o J. Matzner mentioned Grainger Lot 7 permit holders are unable to access the lot through the new Access Revenue Control (ARC) system. P. Kass responded Grainger Lot 7 is not fully operational, expecting the system to be up and running in November.
     o D. Noyce suggested the committee look at overflow parking opportunities for employees.
• **Moped Update**
  - To date Transportation Services has sold 1058 moped permits.
  - This afternoon Transportation Services plans to release the waitlist of 90 users. 400 moped stalls will be available for purchase.
  - Once the moped waitlist has been offered, the remaining stalls will be available for purchase through the e-business website on October 15.
  - Moped sales are currently down by 40%.
  - The decrease in moped sales and usage has added stress on bike parking with an increase in demand.
  - Transportation Services is currently working on implementing high density bike racks to reduce the stress on bike parking.
  - A suggestion was made to increase bike parking by decreasing moped parking for next year.

5. **Other – Construction – R. Kennedy:**
   - Campus construction is starting to wind down for this year.
   - Observatory Dr. will be one way westbound from October 15-27 for the utility project near Soil Science and Carson Gully.
   - On October 13 & 14 a portion of Dayton St. will be closed for the installation of a crane near Randall Ave and Union South.
   - Memorial Union construction continues to affect the Route 80 bus route resulting in detours.

**Budget/Policy & TDM Subcommittee - J. Matzner:**
   - J. Matzner requested that all subcommittees resume meeting. *See attachment to the minutes.*
   - J. Matzner motioned the subcommittees have the ability to meet.
   - The motion was seconded by M. Czynszak-Lyne for discussion.
   - J. Matzner shared with the committee past CTC minutes. She stated that the committee used to meet for 2 hours and the current meeting time of 1 ½ hours is not enough time to conduct CTC business. She reiterated the need to reestablish the subcommittees so they can bring recommendations back to the CTC.
   - P. Kass reminded the committee the focus of the CTC is not to approve the budget but to look at rates and polices.
   - T. Gloeckler commented that when these sub-committees met, they were a good resource and acted as representatives to the campus. The sub-committees have a better understanding of the issues and can put in laymen terms before releasing information to the campus. If these inputs have been replaced by other resources, the sub-committees might not be needed at this time. Are the reformation of these sub-committees the most effective way to accomplish the needs of Transportation Services?
   - P. Kass replied the best way to get input for Transportation Services is from the CTC. He would like to get feedback from the CTC and have the Transportation Service Marketing Consultant get the message(s) out to the campus.
   - D. Noyce requested a straw vote to add task force or subcommittees – show of hands – 5 out 10 agreed.
   - Discussed adding more time (½ hour) to the meeting time.
   - T. Gloeckler would like to ask Transportation Service to take a look at a better way for input and outreach for the November meeting. Looking for suggestions from committee members and Transportation Services to see what is missing and can be improved.
   - G. Brown noted task forces or Ad Hoc meetings are activated when a specific subject needs to be explored further.
   - Discussion on the differences of standing subcommittees vs. task forces. Task force or Ad Hoc is usually assigned for a specific issue.
   - D. Noyce would like to discuss the task force idea in more detail at the November meeting.
   - T. Gloeckler offered an amendment to the motion on the table. Urge Transportation Services and the committee members to brainstorm and present at the next meeting a way to improve input and opportunities such as a task force or subcommittee.

      9 Yes     0 No     0 Abstain

   - Main motion to reinstate the subcommittees moved to table
   - Move to table the development of a sustainable funding module for Transportation Services to the November meeting.
   - J. Matzner stated the committee has out grown the space in 1420 WARF and some of the members would like to meet in a more central location on campus.
6. Chair Discussion: - D. Noyce
   - PowerPoint – some of the chair's topics may lead to a task force development
     o Major Event Parking agreements – Wisconsin State statute 36.11.8e reads [paraphrased] as “the money made from parking must be used for or go back to parking programs.” Transportation Services and the CTC may want to invite a representative from Legal Services to participate in a task force. C. Williams feels this needs to be further explored. P. Kass stated Transportation Services used to do revenue sharing with Athletics, 50/50 after expenses. Transportation Services now collects and keeps all game day sales and is responsible for all its own expenses. Transportation Services is now halfway through a 3-year agreement which was approved by the Administration. Athletics leases private lots where Transportation Services used to receive funds through revenue sharing. Transportation Services now charges Athletics to staff these private lots. Transportation Services is making $100,000 more annually by this new agreement than from revenue sharing. M. Czynszak-Lyne would like to see the Transportation Services website reflect the transparency with a statement along the lines of… Transportation Services is no longer participating in revenue sharing. Guest Tom Zinnen thinks Transportation Services is walking away from a large amount of money. His concern is the Athletics Dept. ends up with the money. B. Elvey stated an analysis of the rates should occur. It was suggested to look at this during a future meeting.
     o D. Noyce continued on with his PowerPoint presentation.
     o It was requested to post D. Noyce’s PowerPoint on the Transportation website.
     o What can we do to improve communication with bicyclist on campus. This may be a perfect topic for a taskforce.
     o Dean of Students Office has produced a Campus Safety Guide. It does not have any reference to transportation related issues for either pedestrians or bicycle safety.
     o D. Noyce suggested that T. Tews bring to the Bike/Ped Subcommittee to address these issues.
     o A discussion regarding signage at the corners of busy intersections located in central campus relating to the pedestrian congestion and safety during class breaks.
     o Postpone the remainder of the PowerPoint topics for the next meeting.

7. Work plans & subcommittee reports
   Bike/Ped Subcommittee – T. Tews: Tabled

Adjournment: Motion made to adjourn by M. Czynszak-Lyne & second by B. Ran. Adjourned at 10:11 am.

Next meeting: November 2, 2012

Handouts (09-07-12):
1420 WARF
CTC agenda 10-05-12
CTC minutes 09-07-12
Request that all Subcommittees Resume Meeting

When I first joined the Campus Transportation Committee (CTC), there were three active subcommittees: the Bike/Ped Committee, the Budget/Policy Committee, and the TDM/Safety Committee. These were active committees that met regularly. The Budget/Policy Committee was more active around the time Transportation Services budget was due.

These subcommittees enabled members of the CTC to have a much greater understanding of the issues and offered an opportunity to vet details before consideration by the full CTC.

No one person should be able to unilaterally decide what is “fair” for everyone. By keeping these committees from meeting, it appears that decisions are limited to a select few people behind closed doors. Solutions that are arrived at through open discussion are more likely to build consensus than those that are provided in a domineering or top down approach.

I appreciate that the Bike/Ped Committee is meeting again and I am requesting that the Budget/Policy Committee and the TDM/Safety Committee resume meeting.

J. Matzner
October 5, 2012