

CAMPUS TRANSPORTATION COMMITTEE

Annual Report for year 2014-2015

I. STATEMENT OF COMMITTEE FUNCTIONS/CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee (CTC) are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian and motorized and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2014-2015 ACTIVITIES

September 2014 – May 2015

- 7 Campus Transportation Committee meetings (did not meet in September 2014 and November 2014)

2014-2015 CTC Actions Items

- October 3, 2015**
Discussion to change the Bike/Ped committee to a subcommittee composed of internal committee members of the CTC.
 - Subcommittee Discussion - issues with retaining members of the Bike/Ped Committee; changed to a true sub-committee.

- December 5, 2014**
Per the chair meeting time for next semester is 8:30am – 10am in 462 Moore Hall. Change from the first Friday of the month to the second Friday of the month.

Add Commuter Solutions as ongoing agenda item under agenda items.

- January 9, 2015** – Add Campus Master-plan as ongoing agenda item under other agenda items.

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March 20, 2015

MOTION: to make Shawn Arneson an alternate for C. Corrigan if he is unable to attend meetings. Only one vote allowed as it is a designated spot for the UW Hospital Administration. Motion made by C. Corrigan and second by D. Marcouiller.

Approved: By a voice vote.

Discussion: The CTC motioned to approve a UW Administration alternate as a current voting member when primary member is unable to attend meetings. If alternate leaves CTC the committee would vote in a new replacement.

April 10, 2015

MOTION: Continue to endorse the Campus Accessible Shuttle program. Motion made by T. Gloeckler and second by D. Marcouiller.

Approved: By a voice vote.

April 10, 2015

MOTION: to submit the revised annual report with K. Schroeckenthaler edits & revisions. Motion made by D. Marcouiller and second by K. Schroeckenthaler.

Approved: By 9 votes. Abstain: 2

Discussion: Annual Report – Start process in September 2015. Develop a new template which is more accommodating with CTC undertakings and needs.

April 10, 2015

MOTION: Recommend the chair write a letter recommending adding bicycle air pump stations to the online campus interactive map. Motion made T. Gloeckler and second S. Nagreen.

Approved: By a voice vote

May 5, 2015

Motion: This committee extends a thank you to the ASM students for their work on the Campus Transportation Committee by D. Marcouiller and second by T. Gloeckler.

Approved: By voice vote.

III. CTC's 2014-2015 DISCUSSION OF TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

- Accessible Shuttle Pilot Program
- Add 2015 Campus Master Plan as an ongoing agenda Item.
- Addition of Fleet & Garages department from Physical Plant to Transportation Services
- Administrative Managers Update
- Biennial Survey

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- Bike Contra Flow Presentation
- Commuter Solutions Charging Stations
- Continues Construction Updates
- Hill Farms Park & Ride
- Permit Renewal Update
- Rate Change Info – No rate increase for 2015-2016 parking year
- Transportation Services Budget
- Transportation: What we do and who we are
- UW Budget
- UW Hospital Garage Expansion
- Wisconsin Legislative Audit Bureau Updates

Parking System

Operational changes beginning September 1, 2015 include:

A. Parking Fees

- Continue to move from the three to two rate conversions, Transportation Services is trying to match the rates of parking lots to more closely match the demand and location.
 - Move all parking structures to the highest rate; they are the most expensive lots to operate
 - Core campus lots move to the highest rate due to their proximity to the core of campus and high demand for the parking.
 - All lowest rate lots move to the mid-range rate.
 - Lots will increase 3%-10% per year.
 - Lowest rate in 2019 will be \$950 per year.
 - The CTC had concerns over rate increase and the effect on the lower paid employees as stated by the Classified Staff Executive Committee (submitted letter April 2014)
- No change to Flex rates; Flex rates were increased last year; to visitor rates; Administration fees; afternoon and night permits.
- Monthly permits would increase, based on a percentage of annual permits prices which is based on the annual rate of the lot.
- Develop a comprehensive maintenance plan for the campus parking structures.
- Complete planning of the expansion of the hospital parking structure (Lot 75/79) to offset parking losses (Lot 85 & 60) and meet increased visitor and employee parking demands.
- Implement a parking replacement charge for capital projects that permanently remove parking spaces that be used to fund the construction of new parking facilities.
- Develop an annual parking permit renewal system in lieu of the current priority ranking system since 80% of the employees get the same annual parking lot year over year.
- Transportation Services met with shared governance groups to discuss the planned two rate conversions and rate increase.

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B. Mopeds

- Transportation Services identified and removed one moped lot where access to the lot required driving on sidewalks to get to them. Removed one to expand bicycle parking around Residence Halls. Adjusted five moped lots to expand bicycle parking in preparation of the 2015-2016 parking year. Created one new moped parking lot at Lot 45 at Mills Street.
- Issued 1,057 moped permits for 2014-2015 which is a decrease of 74 permits from the previous year.
- In cooperation with the UW Police Department, TS will continue outreach and education in areas where mopeds conflict with pedestrians, bicycle and/or vehicular traffic. In 2014-2015 UWPD assisted TS with East Campus Mall and Badger Way enforcement of mopeds driving on pedestrian areas.

C. Commuter Solutions Initiatives

Transportation Demand Management activities continued for 2014-2015, including the use of the employee bus pass, campus bus, flex parking, and ZipCar (car sharing program).

Highlights are:

- Lot 202 and 203 Park and Rides (with shuttles) ran for second year with permit total sales increased to 462 (92 of these eventually returned, net of 370 permits remaining in sold status) from 325 (132 of these eventually returned, net of 193 permits remaining in sold status).
- Launched first year of Accessible Circulator Shuttle. Total ridership Sept-May was 7,342. ASM agreed to help fund the second year of the Accessible Circulator Shuttle (56%) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus increased to 13,402 from 13,114. Of these, the number of stalls meeting campus standard increased to 12,431 from 10,778.
- University Bicycle Resource Center attendance up to 1,643 from 622
- Football Bicycle Valet customers up to 570 from 417.
- Campus Bus Ridership up to 2,551,262 from 2,105,317.
- Employee Bus Pass Ridership up 1,928,720 from 1,712,473.
- Contracts for both employee bus pass and campus bus set to be finalized in summer 2015.
- SAFEwalk Coordinator position was made a permanent staff position (formally a project position)
- SAFEWalks down slightly to 1,540 from 1,795 in total but saw sharp increases in some months of the year over last year.
- Zipcar reservation hours up to 28,701 from 21,252 with plans to add 5 more vehicles in August 2015, bringing the fleet to 15 vehicles.
- Flex permits continue to be a popular option.
- B-cycle memberships up to 973 from 943.
- Installed 7 locations of electric vehicle charging stations on campus at Lots 7, 17, 20, 29, 36, 64, and 75. July 2014 to June 2015 there were 2,167 charging sessions by 112 users resulting in greenhouse gas savings of 5,710 kg and a gasoline use reduction of 1,706 gallons.
- Results of Fall 2014 transportation survey:

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Drive Alone Mode Share	Feb 2013	Fall 2014	Change
fac/staff good weather	48%	52%	8%
hospital good weather	68%	70%	3%
students good weather	6%	5%	-17%
fac/staff bad weather	53%	56%	6%
hospital bad weather	70%	74%	6%
students bad weather	7%	7%	0%

FUTURE TRANSPORTATION ISSUES:

- Review how revenue is collected for flex parking and decide whether to continue with pay by phone or move to another solution.
- Review our agreement with B-cycle as the current agreement ends in April 2016.

Transportation Demand Management activities continued for 2014-2015, including the use of the employee bus pass, campus bus, flex parking, and ZipCar (Community Car).

IV. FUTURE TRANSPORTATION ISSUES-

- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations.
- Parking Notices going to Spam
- Explore ways to offset rising costs of all programs.
- Concerns over rate increase and the effect on the lower paid employees.
- Improvements PARC (parking access revenue control system).
- Continue with parking rate conversion process.
- Review the disabled parking policy for updates and changes.
- Review the subsidized Madison Metro bus pass policy for updates and changes.
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system.
- Continue to review changes to the moped policies, permit and parking management.
- Connect the Flex permits to the garage and ramp gate systems.
- Electric Vehicle charging stations.

V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives. The CTC recognizes that cost of operating Transportation Services continues to increase at a rate greater than revenues.

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VI. COMMITTEE MEMBERSHIP 2014 - 2015

Faculty	Chancellor Appointee
William Tracy– Chair, Agronomy Peter Van Kan - Kinesiology David Marcouiller, L&S/ Urban & Region Planning	Chris Corrigan , UW Hospitals Shawn Arneson (alternate)
Academic	Classified
Tim Gloeckler, Unions Sara Nagreen – L & S /Mathematics Aaron Crandall – School of Med 7 Public Health	Dhondpa Dhondup – FP&M Custodial Services John McCaughtry – UWPD Kendall Schneider –L & S/ Chemistry
ASM	Non-voting
Kyle Schroeckenthaler Brad Sippel Vacant	Patrick Kass - Director Transportation Services Gary Brown, Director Campus Planning

Anne Bogan (Recorder) revised 10/12/2015