

# CAMPUS TRANSPORTATION COMMITTEE

## Annual Report for year 2019-2020

### I. STATEMENT OF COMMITTEE FUNCTIONS | CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee [CTC] are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

### II. CTC's 2019-2020 ACTIVITIES

#### September 2019 – May 2020

- 6 Campus Transportation Committee meetings (did not meet January, April or May 2020)

#### 2019-2020 CTC Actions Items

- September 13, 2019**

**Approval of May 10, 2019 minutes** – motion to approve made by C. Scarlett and second by A. Crandall.

**Approved:** Passed by Voice Vote

- October 11, 2019**

**Approval of the September 13, 2019 minutes** – motion to approve A. Broan and second by C. Pier.

**Passed:** Voice Vote

**Motion:** Motion to approve the 2018-2019 CTC Annual Report made by A. Crandall and second by S. Arneson.

**Approved:** Passed by Voice Vote

- November 8, 2019**

**Approval of the October 11, 2019 minutes** – motion to approve S. Arneson and second by J. Moran.

**Approved:** Passed by Voice Vote

**CAMPUS TRANSPORTATION COMMITTEE**  
**Annual Report for year 2019-2020**

**December 13, 2019**

**Approval of the November 8, 2019 minutes** – motion to approve A. Broan and second by C. Pier.

**Approved:** Passed by Voice Vote

**Motion:** To cancel the January 10, 2020 meeting due to low attendance and the students have not returned to campus made by A. Crandall and second by A. Broan.

**Approved:** Passed by Voice Vote

**January 10, 2020 | No Meeting**

**February 14, 2020**

**Approval of the December 13, 2019 minutes** – motion to approve A. Broan and second by S. Arneson.

**Approved:** Passed by Voice Vote

**MOTION:** To defer rate change discussion on annual parking rates and Flex rates to the next CTC meeting, made by A. Crandall and second by A. Broan

**Approved:** Passed by Voice Vote

**March 13, 2020**

**Approval of the February 14, 2020 minutes** – motion to approve C. Scarlett and second by A. Broan.

**Approved:** Passed by Voice Vote

**Motion:** To approve annual parking rate increase of 1% from September 1, 2020 through August 31, 2021 except for FLEX parking by A. Crandall and second by C. Pier.

6 Yes                      4 No                      1 Abstain

**Amendment to the motion** by Peter Van Kan and second by Hans Purisch to increase the parking rates to reduce the cost of the employee bus pass by \$4 per month or \$48 annually.

3 Yes                      7 No                      1 Abstain

**Discussion:** Bring in someone from TTC to talk to the committee about the bus pass being a possible benefit to Faculty/Staff and draft a letter to VCFA regarding employee bus pass program as a benefit.

**MOTION:** Approve the FLEX Rates as presented to the committee by D. Ward, motion by A. Broan and second by C. Pier.

**Approved:** Passed by Voice Vote

**April 10, 2020 | No Meeting due to COVID-19**

**May 8, 2020 | No Meeting due to COVID-19**

# CAMPUS TRANSPORTATION COMMITTEE

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### III. CTC's 2019-2020 DISCUSSIONS | TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- 2018-2019 Annual Report Review (9.13.19) (10.11.19)
- ASM (11.08.19)
- Associate Vice Chancellor [AVC] (12.13.19) (2.14.20)
- B-Cycle (11.08.19)
- Bucky Bike Shelter (11.8.19)
- Bus Rapid Transit (9.13.19) (10.11.19) (11.8.19)
- FY21 Transportation Services Budget (2.14.20) (3.13.20)
- Campus Bus (9.13.19) (3.13.20)
- Campus Planning Committee [CPC] | Design Review Board [DRB] (10.11.19) (12.13.19)
- Campus Transportation Committee [CTC] Roles & Responsibilities | Meeting Dates & Time (9.13.19)
- Commuter Solutions Updates (9.13.19) (10.11.19) (11.08.19) (12.13.19) (2.14.20) (3.13.20)
- Construction Updates (9.13.19) (10.11.19) (11.08.19) (12.13.19) (2.14.20) (3.13.20)
- COVID-19 (3.13.20)
- e-Scooter & Electric Bikes (9.13.19) (10.11.19)
- Employee Bus Pass (9.14.18)
- Flex Parking (9.13.19) (10.11.19) (2.14.20) (3.13.20)
- Ice Cream Social (11.08.19) (2.14.20)
- Intercity Bus Parking (10.11.19)
- New parking structures and Vet Med construction (12.13.19) (2.14.20)
- New Associate Director Parking Operations (9.13.19) (10.11.19) (12.13.19)
- New Transportation Hires (10.11.19) (11.08.19)
- Parking Rate Discussion FY21 (2.14.20) (3.13.20)
- Program Changes -Rate Change Info – 2019-2020: (2.14.20)
- Starship Robot | Food Delivery (11.08.19) (12.13.19)
- Transportation: What we do and who we are (9.13.19)
- Winter Maintenance on UW Campus (10.11.19) (11.08.19) (12.13.19)

#### Parking System

Operational changes beginning September 1, 2019 include:

##### A. Parking Updates

- Completed the final year of the six-year conversion plan; now a two-tier system has all parking structures and high-demand surface lots in one category and all remaining surface lots in the other.
- Due the COVID-19 pandemic, Transportation Services will not be raising any rates for FY21. This negates the 1% parking rate increase approved by the committee on March 13, 2020.
- No new policy updated for the 2019-2020 parking year
- Continue with a comprehensive maintenance plan for the campus parking structures.
- Improvements to PARCS [parking access revenue control system].

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### **Parking updates due COVID-19:**

- **26** is the number of major campus events canceled between March -June 2020 which included music concerts, WIAA basketball tournaments and the UW-Madison Varsity band concert.
  - \$264,000 estimated loss of parking revenue from canceled events which includes the loss of daily visitor sales.
- With the release of the Campus Smart Restart Plan to safely ramp up operations for the fall semester. Transportation Services prepared for in-person operation by installing Plexiglass barriers in customer service locations, reconfiguring spaces to support physical distancing, enforcing building occupancy limits and communicating expectation to supervisors and staff.
- Anticipating a gradual return of students and employees to campus, planning for new products and processes began. The new services were designed to minimize foot traffic in Transportation Services office and support changing work schedules for campus employees.
  - **Multiday parking permit:** for telecommuters who only need to park on campus infrequently, this new pre-paid pass accommodates more flexible work schedules
  - **Expanded Flex Program:** The popular pay-as-you-park option further accommodated employees who park on campus infrequently.
  - **Virtual Permit Exchanges:** Enables customers to exchange permits without a trip to a TS office and reduce mailing delays.
  - **Curbside Permit Pickup:** allows customer to remain in their vehicles when picking up their parking products to further reduce foot traffic in Transportation Services Offices.
- **March 23-August31, 2020:** Due to the suspension of charging for parking and enforcement during reduced campus operations, all 2019-20 permits, bus passes, and other products were refunded. This resulted in roughly a \$6 million loss of revenue.

### **B. Mopeds**

- Issued 912 moped permits; 77 returned permits, leaving 835 active moped permits for 2019-2020, which is a decrease of 318 permits from the previous year, perhaps due to COVID.
- Transportation Services reduced campus moped stalls in 2020 from 1246 down to 1179 and created 174 e-scooter stalls in moped lots in 26 campus locations.
- No lots were removed, 3 locations were closed for construction 2019-2020 and one new lot was returned after a construction project.

### **C. Commuter Solutions Initiatives 2019-2020** Transportation Demand Management activities continued for 2019-2020, including the use of the employee bus pass campus bus; flex parking, and ZipCar (car sharing program).

#### **2019-2020 Highlights are:**

- Lot 202 and 203 Park and Rides (with shuttles) ran for 7<sup>th</sup> year with permit total sales of 829: 207 permits returned, net of 622 active permits. The prior year total sales had been 720 with 110 returned.

## **CAMPUS TRANSPORTATION COMMITTEE**

### **Annual Report for year 2019-2020**

- Sixth year of Accessible Circulator Shuttle. Total rides reserved Sept-May was 2,952 down from 3,722 the previous year. Shuttle service was reduced from two to one vehicle from mid-March to May 2020. ASM agreed to help fund the 7th year of the Accessible Circulator Shuttle (57.5%) while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus held steady at 15,124. Commuter Solutions will be developing a new bike parking improvement plan in the future (possibly delayed to FY22 because of COVID-19).
- University Bicycle Resource Center attendance down to 318 from 695. UBRC was closed from spring break 2020 through the end of the 2020 fall semester due to COVID-19.
- Football Bicycle Corral customers roughly flat at 273 (278 in FY19)
- FY20 Campus Bus Rides: Due to farebox failure, there is no data for April 2020. Minus that month, ridership was 1,617,834. Even without April's data, the ridership is likely down, having been 2,116,976 in FY19
- FY20 Employee Bus Pass Rides: 950,920 (down from 1,712,719 in FY19). Due to COVID-19, Metro did not track fares from mid-March through the end of August 2020 so it is not possible to know employee ridership for that period and this accounts for the drop off
- SAFEWalks down to 711 from 1,514. SAFEwalk was closed due to COVID-19 from mid-March through late August 2020.
- Zipcar reservation hours down to 41,898 from 45,275 the previous year.
- Flex permits continue to be a popular option. Flex permits increased to 2281 from 2,222 in FY19. Flex transactions for FY20 were 77,308, down from 85,112 in FY19, but we were not able to track (or charge for) flex transactions from mid-March through August 2020.
- Review how to collect revenue for flex parking and decide whether to continue with pay by phone or move to another solution. STILL IN PROCESS

Transportation Demand Management activities continued for 2020-2021, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

#### **IV. FUTURE TRANSPORTATION ISSUES**

- Administer 2020 Biennial Transportation Survey
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system
- Bus Rapid Transit
- Collaborate with student groups on solar bus shelter amenity pilot project
- Complete university-branded bus shelter updates
- Connect the Flex permits to the garage and ramp gate systems
- Electric Scooters | Test e-Scooter racks and develop campus standard
- Explore ways to offset rising costs of all programs
- Explore multi-modal intersection counting options
- Implement revised campus bus service
- Install 6 new electric vehicle charging stations

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- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations
- Renew B-cycle contract
- Review the subsidized Madison Metro bus pass policy for updates and changes

#### V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

#### VI. COMMITTEE MEMBERSHIP 2019-2020

Faculty	Chancellor Appointee
<b>Sue Ahn</b>   Civil & Environmental Engineer <b>Carey McAndrews - Chair</b>   Planning & Landscape Arch <b>Peter Van Kan</b>   Kinesiology	<b>Shawn Arneson</b>   UW Hospitals
Academic	University Staff
<b>Aaron Crandall</b>   School of Med & Public Health <b>Christina Pier</b>   Environment, Health & Safety <b>Cameron Scarlett</b>   School of Pharmacy	<b>Andrew Broan</b>   Systems Engineering & Operations <b>Donna Egelski</b>   WI State Lab of Hygiene <b>Jerry Moran</b>   UW Housing <b>Jim O'Brien</b>   UW Housing (alternate)
ASM	Non-voting
<b>Georg Chen</b>   UW Student * <b>James Menden</b>   UW Student* <b>Theodore Scheckel</b>   UW Student* <b>Beau Burdett</b>   UW Student year** <b>Hans Purisch</b>   UW Student** <b>Nick Smith</b>   UW Student** *First Semester   ** Second Semester	<b>Patrick Kass</b>   Director, Transportation Services <b>Gary Brown</b>   Director, Campus Planning & Landscape Architecture <b>Anne Bogan</b>   Recorder, TS Administrative Services

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