

# CAMPUS TRANSPORTATION COMMITTEE

## Annual Report for year 2021-2022

### I. STATEMENT OF COMMITTEE FUNCTIONS | CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee [CTC] are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

### II. CTC's 2021-2022 ACTIVITIES

#### September 2021 – May 2022

- 8 Campus Transportation Committee meetings (did not meet January 2022). Met virtually via Teams.

#### 2021-2022 CTC Actions Items

- September 17, 2021**  
**Approval of May 14, 2021 minutes** – motion to approve made by C. Pier and second by T. Snedden.  
**Approved:** Passed by Voice Vote
- October 15, 2021**  
**Approval of the September 17, 2021 minutes** – motion to approve A. Frank and second by A. Levine.  
**Passed:** Passed Voice Vote
- November 19, 2021**  
**Approval of the October 15, 2021 minutes** – motion to approve A. Frank and second by A. Levine.  
**Approved:** Passed by Voice Vote

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**December 17, 2021**

**Approval of the November 19, 2021 minutes** – motion to approve B. Zart and second by C. Pier.

**Approved:** Passed by Voice Vote

**Motion:** Shawn Arneson made the motion to approve the reduced cost parking permit for lower earners. Jill Mullen seconded. Record motion to continue the reduce cost parking program for the 2022 parking year.

**Discussion:** Salary level in this motion? Consider the 2% pay increase from the state.

Finalized motions is to continue the reduced cost parking for the year in 21-22 with the base adjusted for any increases expected in January.

9 Yes [approved]   0 No   1 Abstain   3 Members Absents

**Motion:** Aaron Levine made a motion to vote that the campus provide subsidy for the program. Alex Frank seconded the motion.

10 Yes [approved]   0 No   0 Abstain   3 Members Absents

**Draft 2020-2021 CTC Annual Report**

Open discussion for a motion and discussion on the annual report

**Motion:** Alex Frank motioned to accept the 2020-2021 CTC Annual Report with the edit on page 3 near the bottom “A one-time extension has been granted for the 2021-22 parking year. This program will not be extended in the future. [at the time the report was being composed]”  
Seconded by Sean Arneson.

10 Yes [approved]   0 No   0 Abstain   3 Members Absents

**January 2022 Meeting**

**Motion:** Cancel our meeting for January due to lack of business, lack of decision that need to be made by Traci Snedden and seconded by Alex Frank

10 Yes [approved]   0 No   0 Abstain   3 Members Absents

**Continue to meet in Teams –**

**Motion:** Traci Snedden formally moved to continue our governance committee meetings in spring via Teams and seconded by Shawn Arneson

Committee members agreed with thumbs up in Teams | Passed

**January 2022 | No Meeting**

**February 18, 2022**

**Approval of the December 17, 2021 minutes** – motion to approve C. Pier and second by B. Lesieutre.

**Approved:** Passed by Voice Vote

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**Motion:** Alex Frank made the motion on the value permit approach for the preferred recommendation. Aaron Levine second the motion.

10 Yes [approved]    0 No    0 Abstain    2 Members Absents

**March 18, 2022**

**Approval of the February 18, 2022 minutes** – motion to approve J. Mullen and second by C. Pier.

**Approved:** Passed by Voice Vote

**April 22, 2022**

**Approval of the March 18, 2022 minutes** – motion to approve A. Levine and second by S. Arneson.

**Approved:** Passed by Voice Vote

**Motion:** To accept the 1% rate change as proposed by Patrick Kass by Traci Snedden and seconded by Jill Mullen.

**Discussion:** After much discussion with the university, rate increases will be limited to 1%. The university is aware of the budget shortfalls Transportation Services is experiencing due to the continuation of the reduced cost permit program. The university is committed to making our budget whole by bringing in revenue from other sources. Parking costs will increase for “daily parking” customers, including base lot customers, afternoon permit holders, and department permits. Department permit rate increases will not impact employees. Rate increases will not be applied to bus passes or night permits.

10 Yes                      0 No                      0 Abstain

**Approved:** Passed by Voice Vote

**May 8, 2022**

**Approval of the April 22, 2022 minutes** – motion to approve B. Lesieutre and second by A. Levine.

**Approved:** Passed by Voice Vote

**Motion** to approve Carey McAndrews as the new chair for the CTC 2022-2023 year made by Traci Snedden. Second by Aaron Levine

**Approved:** Passed

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### III. CTC's 2021-2022 DISCUSSIONS | TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- 2020-2021 Annual Report** | (12-17-21) (2-18-22)
- AC-Operations: STARS 3.0 Public Comment** Transportation | (10-15-21)
- Accessible Shuttle** | (10-15-21)
- ASM** | (11-19-21)
- B-cycle** | (11-19-21) (2-18-22) (3-18-22) (4-22-22)
- Bike Safety Issue** | (10-15-21)
- Bus Shelters [Solar]** | (11-19-21) (12-17-21) (2-18-22) (3-18-22) (4-22-22) (5-20-22)
- Bus Rapid Transit [BRT]** | (9-17-21) (10-15-21)
- b** | (10-15-21) (12-17-21) (12-17-21)
- Campus Planning Committee [CPC]** | (9-17-21) (10-15-21) (11-19-21) (12-17-21) (2-18-22) (3-18-22) (4-22-22) (5-20-22)
- Campus Transportation Committee [CTC]** | (9-17-21) (11-19-21) (5-20-22)
- Commuter Solutions Updates** | (9-17-21) (10-15-21) (11-19-21) (12-17-21) (2-18-22) (3-18-22) (4-22-22)
- Construction Updates** | (9-17-21) (10-15-21) (11-19-21) (12-17-21) (2-18-22) (3-18-22) (4-22-22) (5-20-22)
- COVID-19** | (3-18-22)
- Dane County Traffic Study** | (11-19-21)
- Dual Appointments** | (2-18-22)
- Electric Vehicles** | (3-18-22) (4-22-22)
- Fleet Cycles – New Pilot Program** | (3-18-22)
- Flex Parking** | (10-15-21) (12-17-21) (2-18-22)
- Low-Cost/Reduced Cost Parking Options** | (10-15-21) (11-19-21) (12-17-21) (2-18-22)
- Limnology Bridge** | (12-17-21) (4-22-22)
- Madison Metro** | (9-17-21) (2-18-22) (3-18-22) (4-22-22) (5-20-22)
- National Certified Bike Classes** | (3-18-22)
- Parking Rate Discussion FY23** | (3-18-22) (4-22-22) (5-20-22)
- Program Changes -Rate Change Info – 2022-2023** | (4-22-22) (5-20-22)
- Sustainability Projects** | (2-18-22) (3-18-22)
- Transportation: What we do and who we are** | (9-17-21)
- University Bicycle Resource Center [URBC]** | (9-17-21) (4-22-22)
- West Campus District Project [WCDP]** | (4-22-22)

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### Parking System

Operational changes beginning September 1, 2021 include:

#### A. Parking Updates

- After a one-year temporary rate increase suspension, the majority of parking permits and passes increased 1% for FY22.
- Reduced [Low] Cost parking permits continued for the 2021-2022 parking year.
- B-Cycle added 8 new stations on campus.
- Limnology Bridge bypass for bicycles and pedestrians went to design.
- Completed 2021 Transportation Service Customer Satisfaction Survey
- <https://deh3q06fonbca.cloudfront.net/wp-content/uploads/sites/28/2023/06/FINAL-2021-Transportation-Services-Customer-Satisfaction-Survey-Results-06.20.23.pdf>
- Continue with a comprehensive maintenance plan for the campus parking structures.
- Improvements to PARCS [parking access revenue control system].
- Solar bus shelters with real time arrival information screens installed summer 2022.
- Install 6 new electric vehicle charging stations.

#### B. Commuter Solutions Initiatives 2021-2022

Transportation Demand Management activities continued for 2021-2022, including the use of the employee bus pass campus bus: flex parking, and ZipCar (car sharing program).

##### 2021-2022 Highlights are:

- Lot 202 and 203 Park and Rides [with shuttles] ran for 9th year with permit total sales of 530: 148 permits returned, net of 382 active permits. The prior year total sales had been 745 with 153 permits returned. At the end of the 21-22 permit year the Lot 203 Park and Ride was discontinued as the property owner, UW Health, redeveloped the lot. No other suitable location could be found to relocate.
- Eighth year of Accessible Circulator Shuttle. Total rides reserved Sept-May was 2,880 up 12 from the previous year. Since in 19-20 there were 2,952, service essentially bounced back completely after COVID lock downs. Shuttle service was returned to two vehicles after having reduced to one vehicle from mid-March to May 2020. ASM agreed to help fund the 9th year of the Accessible Circulator Shuttle [57.5%] while continuing to partner on campus bus funding.
- Total bicycle parking stalls on campus held steady around 16,000. Commuter Solutions will be developing a new bike parking improvement plan in the future [delayed to FY24 because of COVID-19].
- After having been closed for all of FY21, University Bicycle Resource Center reopened and had 190 visitors and held nine in person classes.
- Football Bicycle Corral had had 258 users over 6 games after taking a year off during COVID.
- FY22 Campus Bus Rides: ridership was 1,845,172 up from 300,475 in FY21. FY20 ridership was 1,617,834 in FY20, showing that changes made to the routes in fall 2020 to increase capacity worked.
- FY22 Employee Bus Pass Rides: 691,654 up from 301,478 in FY21 [950,920 in FY20]. Due to COVID-19, Metro did not track fares from mid-March through the end of August 2020. Employee bus ridership is not rebounding as quickly as campus bus ridership.
- SAFEWalks up to 762 in FY22 from 241 in FY21 (711 in FY20). SAFEwalk was closed due to COVID-19 from mid-March through late August 2020.
- Zipcar reservation hours up to 47,034 from 43,704 in FY21 (41,898 in FY20).
- Flex permits continue to be a popular option. Flex permits increased to 4,740 in FY22 from 4,265 in FY21 (2,281 in FY20). More permits were issued starting in FY21 to allow for employee flexibility due to the uncertainty related to COVID-19. Flex transactions for FY22 were 204,686

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up from 96,801 in FY21 (we were not able to track [or charge for] flex transactions from mid-March through August 2020).

- Changes to the flex parking program were made and launched in September 2022.

Transportation Demand Management activities continued for 2021-2022, including the use of the employee bus pass, campus bus, flex parking, and ZipCar again this year.

### IV. FUTURE TRANSPORTATION ISSUES

- Administer 2022 Biennial Transportation Survey
- Analyze the annual parking assignment process and replace priority systems with an annual permit renewal system
- Bus Rapid Transit
- Collaborate with student groups on solar bus shelter amenity pilot project
- Connect the Flex permits to the garage and ramp gate systems.
- Explore ways to offset rising costs of all programs.
- Explore multi-modal intersection counting options
- Implement revised campus bus service
- Monitor development of the Campus Master Plan/Transportation Master Plan recommendations
- Renew B-cycle contract
- Review the subsidized Madison Metro bus pass policy for updates and changes

### V. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

### VI. COMMITTEE MEMBERSHIP 2021-2022

Faculty	Chancellor Appointee
<b>Bernie Lesieutre</b>   Engr/Electrical & Comp Eng <b>Sue Ahn</b>   Civil & Environmental Engineer <b>Traci Snedden (Chair)</b>   Admin Nursing	<b>Shawn Arneson</b>   UW Hospitals
Academic	University Staff
<b>Alex Frank</b>   FP&M Sustainability <b>Christina Pier</b>   Environment, Health & Safety <b>Ethan Nelson</b>	<b>Aaron Levine</b>   L & S <b>Jill Mullen</b>   Engineering <b>Becky Zart</b>   SMPH
ASM	Non-voting
<b>Beau Burdett</b>   UW Student year <b>Ian Hardgrove</b>   UW Student <b>Tyler Katzenberger</b>   UW Student	<b>Patrick Kass</b>   Director, Transportation Services <b>Gary Brown</b>   Director, FP&M CPLA <b>Anne Bogan</b>   Recorder, TS Administrative Services