VOTING MEMBERS PRESENT: Carey McAndrews – Chair, Shane Burgess [remote], Richard Carson, Alex Frank, Randy Jerez, Tia Kant, Bernie Lésieutre, Reed Lokken, Diane Mayerfeld [remote], James Tinjum, Mark Wells, Becky Zart

VOTING MEMBERS ABSENT: Tyler Kochman,

NON-VOTING MEMBERS IN ATTENDANCE: Patrick Kass, Aaron Williams

NON-VOTING MEMBERS ABSENT:

GUESTS: Shawn Arneson, David Berland, Mary Czynszak-Lyne, Hayden Groot, Lauren Hawley, Rob Kennedy, Gabe Mendez, Ruben Mota, Todd Schwanke, Tanara Teal-Tate, Dar Ward

RECORDER: Anne Bogan

1. Call to Order: 8:34am
   - Introductions
   - Approval November 17, 2023 Minutes – motion to approve the minutes by Alex Frank & second by Mark Wells
   - Approved: Passed voice vote

2. Transportation Services Reports & Updates
   - Assistant Vice Chancellor Updates: Patrick Kass, Assistant Vice Chancellor
     - Unit Prioritization Methods Presentation
       - 47 different units and/or sub-units on campus that have different prioritization methods. 46 units responded to our request for prioritization formulas. [slide 2]
       - Reviewed categories and the combinations of categories [slides 3 & 4]
       - Similarities and Differences between the units [slide 5]
       - Examples [slides 6-8]
       - Future of prioritization [slide 9]
       - Permit sales percentages [slide 10]
       - Base lot sales comparison [slide 11]
       - Base lots & Flex permit sales comparison [slide 12]
       - All permit sales comparison [slide 13]

     - Reviewed Salary Based Permit Analysis presentation from the October/November meetings to determine whether to keep current system in place or replace the current system with one of the four pricing models presented to the committee.
       - Banded | Equal Distribution
       - Banded | Set Tiers
       - Percent of Salary ($3K cap)
       - Non-subsidized reduced cost

     - The current model is a two-tiered rate structure based on location and demand & supports reduced cost permits subsidized UW-Madison & UW Health for $1.2 million per year.
Discussion included (not limited too)

- Resume discussion for a recommendation from the CTC from campus leadership on salary-based parking program for Fall 2024.
- Review of the options [slides 20-26 of salary-based presentation]
- Discussed supply & demand and lower wage earners.
- Shaun Arneson likes the 1:4 gross % of salary for UW Hospital. Concern for low wage earners from the UW Hospital.
- Reed Lokken made a statement [see attachment for full statement] supporting the percent of salary parking model to encourage bus usage and making parking more equitable and sustainable, by making parking pass distribution of parking rates fair and equitable for everyone.
- **Motion:** Keep the two tiers for parking and then move to percent of salary with $3,000 cap made by Reed Lokken and second by Richard Carson
- Friendly amendment consideration or prioritization for those paying higher price by Jim Tinjum.
- Jim Tinjum withdrew his amendment
- Vote on motion with no amendment and motion does not pass
- **Motion:** made by Reed Lokken to do a study of percent salary mode with some form of prioritization and multi and differential pricing across the different lots, keeping the two tiers seconded by Jim Tinjum. 7 yes and 4 no 0 abstentions.
- **Consideration:** to make a study of how one could have a salary-based pricing model combined with financial incentive to not park and use TDM options. Rephrased by Alex Frank to work over the next year, so make a study kind of like this other one of how one could have a salary-based pricing model combined with financial incentive to not use them or do not adopt them. We did not vote on this motion.
- The recommendation from the committee is no change to the current rate structure and continue to study salary-based options.

**Commuter Solutions Updates – Dar Ward, Commuter Solutions Manager**

- Redesign Madison Metro Changes Survey, results are not available currently.

**Construction Update: Rob Kennedy, Transportation Planner**

- Last presentation by Rob Kennedy
- Current construction updates can be found on the Transportation Services website
- [https://transportation.wisc.edu/construction/](https://transportation.wisc.edu/construction/)

3. **Chair Discussion: Carey McAndrews**

- **Motion:** made by Reed Lokken cancel the January 2024 meeting and reconvene in February 2024. Seconded by Becky Zart. Passed voice vote.

4. **Other Committee Updates:**

- **Committee Updates: Campus Planning Committee [CPC]- Mark Wells**
  - Business pending | no time for discussion
  - [Campus Planning Committee (CPC) – Campus Planning & Landscape Architecture – UW–Madison (wisc.edu)](https://transportation.wisc.edu/construction/)

- **West Campus District Plan Update – Aaron Williams**
  - Business pending | no time for discussion

5. **Other Agenda Items:** N/A

6. **Future Agenda Items:** Send to Carey McAndrews or Anne Bogan

7. **Adjournment:** 10:20am | Becky Zart motion to adjourn and seconded by Reed Lokken

**Next meeting:**
February 16, 2024
8:30a.m. – 10a.m.
1420 WARF

**Handouts:**
December 15, 2023 Agenda
November 17, 2023 CTC Minutes