CAMPUS TRANSPORTATION COMMITTEE
February 16, 2024
Minutes
WARF 1420/Teams
8:30am-10:00am

VOTING MEMBERS PRESENT: Carey McAndrews – Chair, Shane Burgess, Alex Frank, Bernie Lesieutre, Diane Mayerfeld [remote], James Tinjum, Mark Wells, Becky Zart

VOTING MEMBERS ABSENT: Richard Carson, Randy Jerez, Tyler Kochman, Reed Lokken,

NON-VOTING MEMBERS IN ATTENDANCE: Patrick Kass,

NON-VOTING MEMBERS ABSENT: Aaron Williams

GUESTS: David Berland, Mary Czynszak-Lyne, Hayden Groot, Lauren Hawley, Todd Schwanke, Tanara Teal-Tate, Dar Ward

RECORDER: Anne Bogan

1. Call to Order: 8:32am
   • Introductions
   • Approval December 15, 2023 Minutes – motion to approve the minutes by Bernie Lesieutre & second by Alex Frank
     o Approved: Passed voice vote with correction [10th bullet under Discussion included (not limited too) change from MOTION to CONSIDERATION]

2. Transportation Services Reports & Updates
   • Assistant Vice Chancellor Updates: Patrick Kass, Assistant Vice Chancellor
     o Salary Based Permit Recommendation Update PowerPoint Presentation (Action Item)
       ▪ Additional Models for Salary-Based Parking at UW-Madison
       ▪ Four models were presented for consideration in the November/December 2023 meetings
       ▪ CTC requested additional modes be developed that incorporate not only salary-based pricing models, but also continuation of tiered parking lots.
       ▪ Additional Models are as follows:
         ▪ Model 1 | Percent of Salary by Lot Tier
         ▪ Tier 1 Parking Lots/Facilities | Projected # of permits 4,106 | Gross% of Salary Cost 1.15% | Customer w/o salary date pay $944 | Price Cap: $2,500
         ▪ Tier 2 Parking Lots/Facilities | Projected # of permits 6,359 | Gross % of Salary Cost 1.45% | Customers w/o salary data pay $1,350 | Price Cap: $3,000
         ▪ Model 2a | Salary Band Equal Distribution
         ▪ Model 2b | Defined Top & Bottom Bands
         ▪ Model 3 | Percent of Salary with Cost of Entry
         ▪ Comparison of Additional Salary-Based Pricing Models
         ▪ Models would have to be recalculated annually
         ▪ High amount of variability in pricing
         ▪ High levels of complexity and assumptions in all models
         ▪ 40-53% of customers would pay more for permits
         ▪ Each model benefit lower paid employees but does not include 2nd & 3rd shift employees
         ▪ None of the models will change prioritization policies
Motion: made by Mark Wells to keep the current parking rate structure which includes the subsidized reduce cost parking rate program.

- Discussion: Concerned about customer service and the complexity of the models. The models do not address the shortfalls of the supply and demand of parking at the University. The models would require hiring more Transportation Services staff to process the data and permits.
- Motion approved: 6 Yes 0 No 1 Abstain

Commuter Solutions Updates – Dar Ward, Commuter Solutions Manager
- Many BRT impacts are unknow at this time and we won’t know until [Metro] redesign goes into its second year
- Bike/Ped project at Limnology moving to the design phase and hoping to begin construction in the fall 2024
- Articulated 60' buses coming to campus in June/July 2024
- Review the lighting and paint on the Lakeshore Bike/ Pedestrian Path

- Construction Update: Hayden Groot, Transportation Engineer
  - Current construction updates can be found on the Transportation Services website
  - [Link](https://transportation.wisc.edu/construction/)

3. Chair Discussion: Carey McAndrews
- Adaptative Fitness Class THANK YOU to Transportation Services.
- Earth Week | April 17-23, 2024 | [Earth Week – Office of Sustainability – UW–Madison (wisc.edu)]

4. Other Committee Updates:
- Committee Updates: Campus Planning Committee [CPC]- Mark Wells
  - Business pending | no time for discussion
  - [Link](https://campusplanning.wisc.edu/page/274)
- West Campus District Plan Update – Aaron Williams (absent)
  - Business pending | no time for discussion

5. Other Agenda Items: N/A

6. Future Agenda Items: Send to Carey McAndrews or Anne Bogan

7. Adjournment: 10:02am | Alex Frank motion to adjourn and seconded by Becky Zart

Next meeting: March 15, 2024
8:30a.m. – 10a.m.
1420 WARF

Handouts:
February 16, 2024 Agenda
December 15, 2023 CTC Minutes