

CAMPUS TRANSPORTATION COMMITTEE
Report for year 2024-2025

Campus Transportation Committee Annual Reports 2024-2025

- I. Statement of Committee Functions | Charge
- II. CTC 2024-2025 Activities
 - A. Includes all motions/action items
- III. CTC's 2024-2025 Discussions
- IV. Transportation Services Year-In-Review
 - A. Parking Updates
 - B. Commuter Solution's Initiatives
- V. Future Transportation Topics
- VI. Summary/Recommendations
- VII. Committee Membership

CAMPUS TRANSPORTATION COMMITTEE

Report for year 2024-2025

I. STATEMENT OF COMMITTEE FUNCTIONS | CHARGE

Pursuant to section 6.30(B) of the Faculty Policy and Procedures, the functions of the Campus Transportation Committee [CTC] are as follows:

1. Provides advice and recommendations to the administration and all governance bodies on policies and budgetary matters, including rates, relating to all aspects of pedestrian, motorized, and non-motorized vehicular transportation and parking on the campus.
2. Interprets policies related to transportation and parking adopted by governance bodies.
3. Ensures appropriate consultation of governance bodies regarding proposed changes in any policies.
4. Initiates and recommends projects for addressing campus transportation needs including projects to enhance pedestrian, bicycle, bus, and automobile access to the campus. Such recommendations are to be considered in detail by the Division of Facilities Planning and Management, or other appropriate divisions of the university, and the Campus Planning Committee.
5. Provides representation on all building committees for projects that include or affect transportation facilities.
6. Creates subcommittees to address issues related to particular aspects of the campus transportation system.

II. CTC's 2024-2025 ACTIVITIES

September 2024 – May 2025

- ☐ 6 Campus Transportation Committee meetings. December 2024, January 2025 and May 2025 meetings were canceled. Meetings were held at 132 WARF | 610 Walnut Street, Madison WI 53726 and remote access was provided for those that could not make it at the last minute and/or for guests.

2024-2025 CTC Actions Items

☐ September 20, 2024

Approval of May 17, 2024 minutes – motion to approve made by S. Burgess and second by A. Frank

Corrections:

Under the UW Credit Union Update, first bullet add “remote parking”

Under the Chair’s discussion, motion was made by Alex Frank not Alex Frand.

Approved: Passed by Voice Vote

☐ October 18, 2024

Approval of the September 20, 2024 minutes – motion to approve made by D. Mayerfeld and second by B. Zart.

Approved: Passed Voice Vote

☐ November 15, 2024

Approval of the October 18, 2024 minutes – motion to approve made by A. Frank and second by B. Lesieutre.

Approved: Passed by Voice Vote

December & January CTC meetings

Motion: to cancel December 20, 2024 [day after exams] and January 17, 2025 [before classes resume] made by A. Frank and seconded by R. Carson

Approved: 7 Yes 0 No 1 Abstain

CAMPUS TRANSPORTATION COMMITTEE

Report for year 2024-2025

☐ **December 15, 2024 | No Meeting**

☐ **January 27, 2025 | No Meeting**

☐ **February 21, 2025**

Approval of the November 15, 2024 minutes – motion to approve made by S. Burgess and second by D. Mayerfeld.

Approved: Passed voice vote

☐ **March 21, 2025**

Approval of the February 21, 2025 minutes – motion to approve made by J. Tinjum and second by D. Mayerfeld.

Approved: Passed by Voice Vote

2022-2024 CTC Annual Report Discussion

Motion: to accept the 2022-2024 CTC Annual Report made by James Tinjum and seconded by Bernie Lesieutre.

10 Yes 0 No 0 Abstain

2022-2024 CTC Annual report was presented in March to the UC and Faculty Senate.

☐ **April 18, 2025**

Approval of the March 21, 2025 minutes – motion to approve made by D. Mayerfeld and second by B. Lesieutre.

Approved: Passed by Voice Vote

☐ **May 17, 2025 | No Meeting**

III. CTC's 2024-2025 DISCUSSIONS | TRANSPORTATION SERVICES

Presentations and Topics brought to the CTC by Transportation Services:

Dates correlate with monthly minutes located online: <https://transportation.wisc.edu/ctc/>

- ☐ Annual Reports [CTC] | (3-21-25) (4-18-25)
- ☐ Articulated 60' Electric Buses | (11-15-24)
- ☐ Bike/Ped Projects Limnology & Highland Ave | (2-21-25)
- ☐ Bike Parking Study | (10-20-23) (5-17-24)
- ☐ Bus Shelters [Solar] | (11-15-24)
- ☐ Bus Rapid Transit [BRT] | (9-20-24)
- ☐ Campus Planning Committee [CPC] | (9-20-24) (10-18-24) (11-15-24) (2-21-25) (3-21-25) (4-18-25)
- ☐ Campus Transportation Committee Charge [CTC] | (9-20-24)
- ☐ Carpooling & Ride Sharing Apps | (11-15-24)
- ☐ Commuter Solutions Updates | (9-20-24) (10-18-24) (11-15-24) (2-21-25) (3-21-25) (4-18-25)
- ☐ Construction Updates | (9-20-24) (10-18-24) (11-15-24) (2-21-25) (3-21-25) (4-18-25)
- ☐ FY26 Parking Rates & Program Changes | (3-21-25) (4-18-25)
- ☐ Low-Cost/Reduced Cost Parking Options | (4-18-25)
- ☐ Madison Metro | (2-21-25)
- ☐ Park and Ride | (9-20-24) (11-15-24) (2-21-25) (4-18-25) (5-17-24)
- ☐ Permit Application Process Presentation | (2-21-25)
- ☐ Student Bus Pass Distribution | (10-18-24) (2-21-25) (4-18-25)
- ☐ Sustainability Goal Transportation Services Presentation | (10-18-24)
- ☐ Transportation: What we do and who we are | (9-20-24)
- ☐ University Bicycle Resource Center [URBC] | (4-18-25)

CAMPUS TRANSPORTATION COMMITTEE

Report for year 2024-2025

IV. Transportation Services Year-In-Review

A. Parking Updates & Initiatives 2024-2025

Operational changes beginning September 1, 2024 include:

- ☐ The cost of annual parking permits and passes did not increase for FY26.
- ☐ Reduced-Cost parking permits continued for the 2025-2026 parking year.
- ☐ Two new park & ride locations opened at Packers & Aberg (Lot 206) in September 2024 and 3500 University (Lot 204) in December 2024.
- ☐ Published the results of the 2024 Transportation Service Customer Satisfaction Survey:
<https://deh3q06fonbca.cloudfront.net/wp-content/uploads/sites/28/2025/06/FINAL-2024-Transportation-Services-Customer-Satisfaction-Survey-Results-06.20.23.pdf>
- ☐ Continue with a comprehensive maintenance plan for the campus parking structures.
- ☐ Improvements to PARCS [parking access revenue control system].

B. Commuter Solutions Updates & Initiatives 2024-2025

The Commuter Solutions program develops and implements Transportation Demand Management (TDM) activities for UW-Madison and UW Health employees and students. The programs include employee and student bus pass, campus bus, bicycle programs, accessible shuttle, ridesharing, and shared mobility programs (carshare and bikeshare).

- ☐ Transportation Services took on the management and operation of the student transit pass program from the Associated Students of Madison (ASM), distribution over 11,000 bus passes to students at the beginning of fall semester 2025.
- ☐ Solar bus shelters with real time arrival information screens installed summer 2025.
- ☐ Implemented a TDM Program Study in partnership with the Office of Strategic Consulting to evaluate current and potential strategies to increase non-drive alone commuting and reduce parking demand.

2024-2025 Highlights are:

	FY25	FY24	FY24 -> FY25
Campus Bus rides (Routes 80, 81, 82, 84)	2,314,145	1,978,380	17%
Employee bus pass rides	1,102,409	961,120	15%
Student bus pass rides	2,842,478	2,849,571	-0.3%
Access shuttle reservations	4,687	4,091	15%
Bicycle parking stalls on campus	16,482	16,482	0%
University Bicycle Resource Center visitors	1,139	907	26%
SAFEWalks	446	437	2%
Zipcar reservation hours	33,133	33,658	-3%

Note: Data for FY25 (July 1, 2024 - June 30, 2025)

V. FUTURE TRANSPORTATION TOPICS

- ☐ Analyze the annual parking assignment process and potentially replace priority systems with an annual permit renewal system
- ☐ Explore ways to offset rising costs of all programs.
- ☐ Monitor development of the Campus Framework Plan/Long-range Transportation Plan recommendations
- ☐ Review the subsidized Madison Metro bus pass policy for updates and changes
- ☐ Share the results 2025 Biennial Transportation Survey & 2026 Customer Satisfaction Survey
- ☐ **Renew Awards:** Best University for Commuters 2026

CAMPUS TRANSPORTATION COMMITTEE

Report for year 2024-2025

VI. SUMMARY/RECOMMENDATIONS

The CTC recognizes the efforts of Transportation Services to balance the complex and often competing needs of transportation users on campus. As traffic congestion continues to grow in the Madison region, the University, UW Hospital, Dane County, City of Madison, Village of Shorewood Hills, and major employers will need to continue to explore alternatives.

VII. COMMITTEE MEMBERSHIP 2024-2025

Faculty	University Staff
Carey McAndrews (Chair) L&S Planning & Landscape Arch Bernie Lesieutre Engr/Electrical & Comp Engr James Tinjum Civil & Environmental Engr	Richard Carson SPMH Biomedical Tia Kant SPMH Biomedical Becky Zart SMPH Cardiology
Academic	Chancellor Appointee Administration
Shane Burgess UW Athletics Alex Frank FP&M Sustainability Diane Mayerfeld Farm Mgmt Outreach Specialist	Mark Wells SMPH
ASM	Non-voting
Lexi Golding UW Student [Oct 24 – Apr 25] Elijah Lin UW Student year [Sep 24-Nov 24] Jennifer Koehler UW Student [Feb 25 - Apr 25] Emmet Lockwood UW Student [Sep 24 – Apr 25]	Patrick Kass Director, Transportation Services Scott Utter Director, FP&M Campus Planning and Landscape Architecture [CPLA] Anne Bogan Committee Administrator & TS Administrative Services